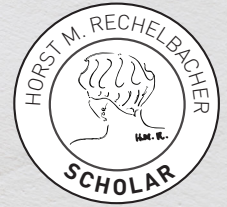




AVEDA INSTITUTE
CHAPEL HILL



HAVE AN EYE FOR STYLE?

Being chosen as the Horst Scholarship winner means you represent, influence, and contribute to the Aveda Institute Chapel Hill school culture. The scholarship competition winner will be awarded a **\$10,000 scholarship** toward your education in our Cosmetology program. This is not based on talent or perfection, but on your passion for beauty. Submit your YouTube video entry by April 28, 2019. Winner will be announced at Earth Jam Fashion Benefit at Durham Armory on May 7, 2019. Contestants must be present to win.



STEP 1



STEP 2



STEP 3



STEP 4

CAREER PLANNING SESSION

Visit our campus for a firsthand look at our facilities and culture. You will have the opportunity to talk to Educators about the material covered in our programs, current students to talk about their experience, and learn about placement and career opportunities once you graduate

ENROLL IN SUMMER 2019

As a 2019 high school graduate or GED recipient, enrolling in the July, or August cosmetology classes, means you are eligible to compete in the Horst Rechelbacher Memorial Scholarship Contest.

TELL YOUR STORY

Create a YouTube video consisting of the following:

PART 1: Introduce yourself. Spend 1-2 minutes telling us where you're from and why you like cosmetology and how you would lead, inspire and create a positive environment for the student body.

PART 2: Spend the next 5-7 minutes giving us a tutorial on whatever it is YOU are passionate about in the beauty industry. Educate us, connect with us and share your excitement with us

EARTH JAM 2019

Each year the Aveda Institute Chapel Hill holds a Fashion Night Benefit with proceeds going to Schoolhouse of Wonder. During the show the winner will be announced and presented with a certificate on stage. You must be present to win.

This is not a sweepstakes or drawing. It is a competition of skill and creativity. Terms and conditions apply. For full contest rules and scholarship disbursement information, visit nurturavedainstitutes.com/horst. For more info about our graduation rates, the median debt of students who completed the program and other important info, visit www.nurturavedainstitutes.com/chapel-hill-consumer-information.